



**SCGP Sets Investment Budget of Baht 10,000 Million,
Drives Growth Strategy with Focus on ASEAN,
Expands Consumer Packaging and Strengthens Capabilities with Automation & Artificial Intelligence**

SCGP allocated a total investment budget of Baht 10,000 million for 2026, advancing its growth strategy to expand consumer packaging businesses, integrate production across the value chain, and improve cost management efficiency. The company is strengthening manufacturing efficiency through the adoption of automation and Artificial Intelligence (AI) to boost competitiveness and deliver comprehensive solutions that meet customer needs. SCGP also sees investment opportunities in Vietnam and Indonesia, along with market expansion in India, a high potential market.

Wichan Jitpukdee, Chief Executive Officer of SCG Packaging Public Company Limited or SCGP, revealed during Opportunity Day that in 2026, the company has set a total investment budget of Baht 10,000 million, with an EBITDA target of Baht 18,300 million. The company sees opportunities to expand investments in Vietnam and Indonesia, as well as to grow its market presence in India, where the overall economic outlook shows strong and resilient growth. SCGP will focus on investments in consumer packaging segments to enhance capabilities and strengthen production integration across the value chain.

In addition, SCGP has implemented automation, the adoption of robots, collaborative robots (cobots), and Artificial Intelligence (AI) in its production processes to improve precision in packaging quality control, reduce costs, enhance raw material management, and ensure consistent delivery of high-quality products to customers. The company plans to further expand the deployment of these technologies to its overseas plants. SCGP continues to actively manage costs. For example, its business in Indonesia has adjusted energy supply contracts, with cost reduction benefits expected to be realized starting January 2026. The company also plans to increase the proportion of alternative fuel usage to 40%, up from 38%, to reduce greenhouse gas emissions in line with its ESG framework. Overall, SCGP aims to reduce total company costs by Baht 600 million in 2026.

Regarding the packaging industry outlook for the first quarter of 2026, the overall economy and domestic consumption demand across ASEAN markets are expected to continue expanding, supporting steady growth in packaging demand. Packaging prices, recovered paper costs, and freight costs are projected to remain stable. Nevertheless, sales volume is expected to increase from the previous quarter, despite holiday periods in Vietnam and Indonesia. In Thailand, demand is supported by increased packaging usage during the festive season.

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For more information, please contact: Thiyaporn Sriadunphan (Dah) Tel. 087 556 6974 E-mail: thiyaporn.s@mtmultimedia.com