

SCGP Establishes Go-Pak International in Vietnam to Strengthen Export and Marketing Capabilities for Foodservice Packaging

SCGP continues to strengthen its growth strategy in foodservice packaging by expanding its international marketing and export capabilities. The Company has established a new subsidiary, "Go-Pak International", to serve as a dedicated trading and marketing entity for foodservice packaging and other consumer products in Vietnam. This initiative aims to enhance product portfolio diversity, better respond to evolving customer needs to drive long-term growth and value creation.

Mr. Wichan Jitpukdee, Chief Executive Officer of SCG Packaging Public Company Limited or SCGP, stated that the Company continues to enhance its business competitiveness in line with its strategic growth direction. Recently, SCGP has established Go-Pak International Vietnam Company Limited, a new wholly owned subsidiary operating as a trading entity in Vietnam, with registered capital of USD 1 million (approximately THB 31.5 million). The company will focus on export sales and marketing of foodservice packaging, foodservice-related products, and other consumer goods aligned with SCGP's strategic portfolio.

"The establishment of Go-Pak International will significantly enhance SCGP's competitive capabilities by expanding packaging solutions to better meet customer and consumer demands, strengthening international marketing and trading expertise, and unlocking cross-selling opportunities across SCGP's business units in Vietnam. These efforts will improve supply chain efficiency, optimize cost management, create additional sales opportunities, and support sustainable long-term growth," Mr. Wichan added.

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For more information, please contact: Thiayaporn Sriadunphan (Dah) Tel. 087 556 6974 E-mail: thiayaporn.s@mtmultimedia.com