

SCGP and Thai Theparos Collaborate to Implement the “VOICE Program,” an Automated Vendor Managed Inventory System, aimed at Optimizing Supply Chain Operations

SCGP has strengthened its collaboration with leading business partner Thai Theparos to implement the “VOICE Program”, an automated vendor managed inventory system developed by SCGP. The system is designed to simplify processes, increase accuracy, and accelerated stock processes, while enabling timely response to market demand. This collaboration aims to strengthen supply chain capabilities and elevate industry standards.

Mr. Ekaraj Niroj, Chief Marketing Officer, SCG Packaging Public Company Limited, or SCGP, stated that SCGP is collaborating with its leading business partners to transition from manual and paper-based processes to digital platforms, driving Digital Transformation. The company has introduced the VOICE Program (Vendor Ordering Inventory Customer Engagement), an automated vendor managed inventory system, or VMI, that enhances speed and accuracy in managing inventory and packaging, reduces re-key of data, and minimizes errors. Customers can also be assured of a high level of data security in system access, integration, and information exchange.

SCGP developed the VOICE Program as a solution for automated supply chain management, enabling packaging production planning in advance and consolidating packaging orders across all product categories into a single process. The system automatically calculates order volumes and stock levels through automation, ensuring alignment with each customer’s supply chain needs. Data exchange between SCGP and its customers is carried out automatically, providing information on inventory levels and purchase orders. This enables SCGP to efficiently plan packaging production and delivery. When the customer’s inventory decreases to the defined minimum stock level, the system automatically triggers packaging production orders through SCGP’s secure integration platform, with email notifications sent to customers for review and confirmation. Production and replenishment are then executed automatically under agreed parameters, helping reduce costs, prevent stockouts, and quickly meet customer demand even with high order volumes.

Mr. Tanawat Winyarat, Deputy Managing Director, Thai Theparos Public Company Limited, or SAUCE, a long-term partner of SCGP, shared that the company places strong emphasis on digital transformation. He highlighted that collaboration with SCGP through the VOICE Program is a significant step in enhancing operational efficiency and end-to-end supply chain management.

The VOICE Program streamlines and integrates processes such as production data management, purchase order collection and alerts, and order summaries into a single system, ensuring faster and more systematic operations. The company has confidence in the program’s efficiency and security, supported by SFTP (Secure File Transfer Protocol), which restricts access to registered customer IP addresses only. After about a year of implementation, the system has



reduced procurement time and improved daily data updates, supporting more accurate purchasing forecasts. Thai Theparos still plans to continue working with SCGP to further elevate the system.

Currently, the VOICE Program offers five key functions: Optimized Inventory Level – helps customers maintain stock at an optimal level; Automatic Replenishment Analysis – consolidates and analyzes purchase orders automatically at once; Delivery by Time Slot – enables time-specific delivery planning; Additional Customer PO Reminder – provides purchase order notifications; SO Result Feedback – reports order results. These functions are tailored to each customer's needs. SCGP has already expanded the VOICE Program across multiple industries, receiving positive feedback, including helping customers reduce inventory levels by up to 26.5%.

SCGP aims to further develop the VOICE Program with advanced demand forecasting analytics and broaden its application as a versatile supply chain solution. The company also continues to expand the program's adoption to deliver comprehensive and sustainable digital supply chain management solutions for customers across industries.